Startups for the non-technical founder:

What not to do:

<http://whartoniteseekscodemonkey.tumblr.com/>

You’re not alone:

<http://news.ycombinator.com/item?id=1761530>

The Basics:

<http://techcocktail.com/5-startup-tips-non-technical-co-founder-2011-10#.TyDQ6-NWpjQ>

A more detailed look:

<http://startupdigest.com/2011/04/17/non-technical-founder-code/>

Consider teaching yourself to code:

<http://viniciusvacanti.com/2010/09/07/guide-to-finding-a-technical-co-founder/>

Do it yourself first:

<http://37signals.com/svn/posts/1296-do-it-yourself-first>

Finding a Technical Co-Founder:

<http://www.metamorphblog.com/2011/04/finding-a-technical-co-founder-for-your-startup.html>

This is a huge issue:

<http://www.quora.com/Non-Technical-Co-Founders/How-do-you-start-a-tech-startup-as-a-non-technical-person>